

Ahmad Rafi Riyanda

Frontend & WordPress Developer

Personal information

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Summary

Frontend and WordPress Developer with over five years of experience building, customizing, and maintaining responsive websites and landing pages for multiple clients. Proficient in WordPress development, theme and plugin customization, WooCommerce, performance optimization, technical SEO, and third-party integrations. Experienced in translating business requirements into reliable, user-friendly web solutions, performing functional and cross-browser testing, and resolving technical issues across desktop and mobile environments. Comfortable collaborating with cross-functional teams and providing ongoing technical support throughout the website lifecycle.

Keywords



Professional experience

Frontend Developer

May 2022 - Present

DeskTeam360

- Develop, customize, and maintain responsive WordPress websites and landing pages for multiple clients.
- Customize themes, plugins, and page layouts using HTML, CSS, JavaScript, PHP, Elementor, and WPBakery.
- Integrate forms, analytics, tracking tools, and third-party services to support business and marketing requirements.
- Perform functional, responsive, and cross-browser testing to ensure consistent performance across desktop and mobile devices.
- Troubleshoot website issues, resolve bugs, and improve site speed, usability, security, and overall performance.
- Manage content updates, plugin and theme maintenance, website migrations, and ongoing technical support.
- Collaborate with internal teams and clients to deliver practical solutions aligned with project requirements and development best practices.

WordPress Developer

January 2021 - June 2022

BIIS Corp (PT Biis Griya Nadi)

- Built and customized responsive WordPress websites and landing pages using Elementor.
- Managed themes, plugins, content updates, and routine website maintenance.
- Performed functional, responsive, and cross-browser testing to ensure a consistent user experience.
- Identified and resolved layout, functionality, and compatibility issues across websites.
- Improved website performance, usability, and mobile responsiveness.
- Applied SEO best practices to support search visibility and lead-generation goals.

Education and training

Diploma in Information Technology | August 2019 - July 2022

Universitas Brawijaya - Malang, Indonesia

Major in Information Technology. Final GPA: 3.71.

Personal skills

Job-related skills

WordPress Development • Custom WordPress Websites • Theme Customization • Plugin Customization • WooCommerce • Custom Post Types & Taxonomies • Landing Page Development • Website Maintenance • Website Migration • Performance Optimization • Site Speed Optimization • Technical SEO • On-Page SEO • Third-Party Integrations • Analytics & Tracking Implementation • Functional Testing • Quality Assurance • Responsive Testing • Cross-Browser Testing • Troubleshooting & Debugging

Communication skills

Client Communication • Requirements Gathering & Clarification • Requirements Analysis • Cross-Functional Collaboration • Technical Support • Clear Technical Explanations for Non-Technical Clients • Written Project Updates • Issue & Blocker Reporting • Client Feedback Coordination • Technical Handover Notes

Organisational skills

Multi-Client Website Management • Task Planning & Prioritization • Time Management • Deadline Tracking • Project Progress Tracking • Team Coordination • Support Request Tracking & Follow-Up • Website Deployment Coordination • Website Update & Maintenance Scheduling • Testing & Quality Check Coordination • Issue Resolution Follow-Up • Ongoing Maintenance

Digital skills

- HTML5
- CSS3
- JavaScript
- PHP
- MySQL
- WordPress CMS
- WordPress APIs
- WooCommerce
- Theme Customization
- Plugin Customization
- Custom Post Types & Taxonomies
- Elementor
- WPBakery
- Responsive Web Design
- Mobile-First Development
- UI/UX Principles
- Google Analytics
- Google Tag Manager
- Analytics & Tracking Implementation
- Form Integration
- Third-Party Service Integrations
- CMS Content Management
- Theme & Plugin Updates
- Website Migration
- DNS Management
- Domain & Hosting Management
- Site Speed Optimization
- Technical SEO
- On-Page SEO
- Functional Testing
- Responsive Testing
- Cross-Browser Compatibility
- Code Debugging & Troubleshooting
- Version Control (Git)